Topics of Social Science

Unit 2 Privacy and Digital Footprints

03 Secret Sharer

Name: Hour:

**Teach 1:Decide what should be public:**

1. In the “offline” world what would you:
2. Share about your best friend with a total stranger?

1)

2)

3)

4)

1. Not share about your best friend with a total stranger?

1)

2)

3)

4)

1. Why would you or why wouldn’t you share your friend’s information with a total stranger?

**Teach 2:Privacy Case Studies:**

Read through each case study and respond to the questions.

 **Case Study 1** **Model Mix-up**

On the first long weekend of the summer, 9th-grade students Amy, Maxine, and Alejandra head to the beach. They have fun striking poses and taking pictures of each other with Maxine’s new camera phone. When the day ends and the friends head home, Maxine promises to email the photos to Amy and Alejandra so they can all have a laugh about them. Amy soon forgets about the photos, but at lunch a week later a boy waves at her and says, “You look better in a bikini!” Feeling embarrassed, Amy asks around and finds out that there are pictures of her in her bathing suit on a website called ModelZone, and a girl at school has sent the link to all of her friends. When she gets home, Amy checks out ModelZone and finds that the photos Maxine took at the beach are on the website. The caption of the photos gives her full name, her grade, and her hometown. It also asks viewers to rate her photos from “hot” to “not.” Amy was just clowning around when Maxine took the photos, but people who see the site don’t know that! Amy calls Maxine and asks her why she uploaded the pictures. Maxine says that she went to the *So You Wanna Be a Model?* website to get a photo of the set of the TV show and followed a link that said you could upload photos for the show’s producers to view. She uploaded pictures of all three of them from her phone. What Maxine didn’t realize was that the link was really an ad, and that the ModelZone website has nothing to do with the TV show. But the damage was already done. Amy, furious, decided to get back at Maxine by circulating a picture from one of their sleepovers, where Maxine had on a facial mask that made her look like a zombie.

**Response Questions:**

1. Do you think Amy was entitled to send around an equally embarrassing photo of Maxine?

 What makes it okay or not?

2. What responsibility do you feel you have when you post a photo of a friend?

3. What do you think are the most important questions that come up about responsibility and

 privacy in this case study? Make a list of at least three.

 a.

 b.

 c.

**Case Study 2 Profile Problems**

At the end of a long day, 10th-grade student Aaron settles in front of his computer and checks out his MyFace page. As he scrolls down he sees his girlfriend, Jillian, has changed her relationship status to single. Aaron is surprised to see this, but not really shocked. He knows they’ve been having problems lately. But he’s still hurt, because she didn’t let him know that she was breaking up with him before telling every one of her MyFace contacts. Then he sees another update: Jillian is cleaning up her profile by throwing out old garbage. Below the message are links to several emails and texts that Aaron sent Jillian when they first started going out. Some of them are very private and embarrassing, including a poem he wrote to her by changing the lyrics to her favorite song. Aaron feels really angry and isn’t sure what to do next. First, he writes Jillian a private message letting her know how he feels about what she has done. Then he remembers that when they were going out, they told each other their MyFace passwords. When he sees Jillian log out of MyFace, he logs on as her and starts messing around with her profile, changing her profile picture to a photo of a monkey and sending mean messages to all her best friends, impersonating her. The next day at school, Aaron is a little nervous about seeing Jillian. He doesn’t see Jillian anywhere, and later he finds out that she stayed home because she was so upset about what Aaron had done.

**Response Questions:**

1. Was breaking up with Aaron on MyFace okay? If you think so, explain why. If not, why not?

2. Was Aaron entitled to do what he did? Which actions were okay? Which weren’t? Why?

3. What do you think are the most important questions that come up in this case study? Make a

 list of at least three.

 a.

 b.

 c.

**Case Study 3 Money for Nothing**

Alison, an 8th-grade student, spends a lot of online time at Virtual Runway, a website that lets her pick different outfits for her paper doll avatar. The basic section of the site is free, but sometimes she needs to use “virtubucks,” the site’s virtual currency, to buy items. One day when Alison logs on, she sees that a new item has been introduced, a complete virtual outfit by her favorite designer. It costs more virtubucks than she has, but she soon finds a contest to win lots of virtubucks. The contest announcement reads: “Are all your friends already on Virtual Runway? If not, sign them up and earn 100 virtubucks apiece. Sign up five friends and get 1,000 virtubucks. Plus, the person who signs up the most friends by the end of this week will get a grand prize of 10,000 virtubucks!” Alison decides to register her three best friends. The site asks for information such as name, age, email address, and hobbies. Alison wants to win more virtubucks, so she logs on to her social networking site, MyFace, where a lot of her friends have public profiles. She easily finds enough information to register 13 more people for Virtual Runway. Just by registering her friends, she earned at least 30,000 virtubucks.

**Response Questions:**

1. Was what Alison did okay? Why or why not?

2. Do you think Alison should tell her friends what she did? Why or why not?

3. What do you think are the most important questions about what Alison did that come up in

 this case study? Make a list of at least three.

 a.

 b.

 c.

**Teach 3: Life’s Gray Areas:**

Our “case studies” seemed fairly straight forward with things being “right” or “wrong”.

But in the real world there tends to be a lot of “gray” areas. Make a list of what some “gray” areas might be.

**1.**

**2.**

**3.**

**4.**

**Make a copy of your above “gray” areas, click on the link below and then paste your responses in the text box.**

[**“Life’s Gray Areas…”**](https://docs.google.com/a/clhscadets.com/spreadsheet/viewform?formkey=dG5JWXpOekp4Rk9mZGQ2bDN4LXA2c0E6MQ)

**Teach 4: Web Contacts:**

Fill in the “web contacts” diagram with people with whom you have contact both “online and offline”.

**Teach 5: “My “I” commitments”**

Develop a list of “I” commitments about what you will do to respect your family and friends’ privacy while online.